



RELEVANT INDUSTRIAL VISITS, SEMINARS AND WORKSHOPS \bigcirc

FOCUS ON EXPERIENTIAL LEARNING AND PRACTICAL COURSEWORK

MEDIA AND COMMUNICATIONS









TEESSIDE UNIVERSITY, UNITED KINGDOM

Teesside University is a dynamic and modern institution, based in the north east of England, generating and applying knowledge that contributes to the economic, social and cultural success of students, partners and the communities we serve. We are an ambitious and enterprising university for a focused and pragmatic global new generation. We provide real opportunities and support to realise potential on a campus fit for the future and around the world. From developing an innovative and informed curriculum, tailored to industry, to addressing societal challenges on a global scale through inter-disciplinary research, the University's work is always relevant and purpose driven. Through education enriched by research, innovation and engagement with business and the professions, we transform lives and economies.







UNIVERSITY OF SUNDERLAND, UNITED KINGDOM

The University of Sunderland is an innovative, forward-thinking university with high standards of teaching, research and support that sits at the heart of one of the UK's most up-and-coming cities. We have strong industry links and work closely with some of the world's leading companies.

Our Faculty of Business and Tourism is recognised worldwide; with students from over 70 countries and a presence on four continents, we are playing a major role in preparing tomorrow's leaders for long and successful careers.

Our programmes are highly regarded in terms of student experience, teaching standards and relevance to the real world.

We believe that employability is at the heart of the university experience and this is underpinned by the drive to develop six key attributes in our graduates: capability, an enquiring mind, creativity, enterprise as well as an ethical and global in outlook.

Whatever your future ambitions, make a life-changing decision by choosing to study at the University of Sunderland.





RELEVANT INDUSTRIAL VISITS, SEMINARS AND WORKSHOPS





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PURSUE YOUR MEDIA AND COMMUNICATIONS COURSE WITH MDIS

MDIS offers an interactive learning environment focused on media, communication and digital innovation. Our partnerships with world-renowned UK institutions such as Teesside University and the University of Sunderland allow for a globally approved mass communication degree, emphasising academic excellence and practical skills. Our mass communication courses in Singapore integrate theoretical know-how with hands-on experiences, preparing students for an understanding and influence over media's societal role. Our programmes, taught by industry professionals, foster critical thinking, creativity and technical proficiency. Earning a Diploma in Mass Communication or even a Bachelor's Degree in Mass Communication from MDIS shapes you for careers in digital content creation, media strategy, journalism and communication management.



MEDIA & COMMUNICATIONS COURSES EDUCATIONAL PATHWAYS



PROGRAMME OBJECTIVES

• Broadcast media production equips you with skills for TV, audio, radio, film and interactive media. The programme gives students the opportunity to develop skills within a variety of disciplines and access to many different career opportunities.

- The overall aims of the programme are to:
- Produce distinctive employment-ready graduates who are producers of creative and informed work that is relevant to contemporary multi-platform broadcast media industries
- Produce adaptive, imaginative and critically-aware graduates who have a broad contextual understanding and high-level technical knowledge of the multiple disciplines within the broadcast media industries
- Produce graduates who have an informed understanding of the economic context of media production and who can apply appropriate entrepreneurial abilities when dealing with clients, audiences and markets
- Produce graduates who have a critical understanding of the ever-changing nature of the broadcast media industries
- · Produce graduates who are able to work effectively both in teams and independently
- Produce graduates who have a range of scholarly and practice-based research skills who can apply these to find solutions to real-world problems
- · Produce graduates who are confident in working in a multi-disciplinary environment
- Produce graduates who understand the complex national and international contexts in which media is produced
- Produce graduates with identified areas of professional strength whilst possessing a multiple skillset

Modules		
Year 1 • Introduction to Media and Cultural Studies • Media Histories • Introduction to Digital Media Cultures • The Making of Popular Culture • Introduction to PR Theory and Practice 1 • Digital Fictional Film 1	Year 2 • Interrogating Factual Media • Cultural Theory and Popular Culture 1 • Video Documentary Production • Practical PR, Strategy & Theory • Digital Fictional Film 2 • Developing Your Media Career	Year 3 • Media and Society • Media Project • Media Ethics • Advanced Public Relations • Cultural Theory and Popular Culture 2
Course Fees		Duration
Application Fees Local Student: S\$163.50	Application Fees International Student: S\$490.50	Year 1 Full-Time: 34 months Part-Time: 34 months Year 2 Full-Time: 22 months Part-Time: 22 months Year 3 Full-Time: 11 months Part-Time: 11 months
Tuition Fees Full-Time/Part-Time Year 1 - S\$34,335.00 Year 2 - S\$23,435.00 Year 3 - S\$15,260.00	Tuition Fees Full-Time Year 1 - S\$37,605.00 Year 2 - S\$26,160.00 Year 3 - S\$17,222.00	 All application fees are non-refundable. All fees quoted are inclusive of GST. The amount illustrated is based on 9% GST, effective 1 January 2024 and the total amount payable will be charged accordingly. Local: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. Non-tuition fees for part-time programmes include MDIS membership subscription fees, MDIS experience workshop, academic writing workshop and fee
Non-Tuition Fees Full-Time/Part-Time S\$700.00 - S\$1,900.00	Non-Tuition Fees Full-Time S\$1,290.00 - S\$2,800.00	 protection scheme. International: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop, medical insurance, medical examination and administrative fee. Non-tuition fees for international students may vary. Non-tuition fees are not refundable. Please refer to MDIS refund policy on our corporate website for more details.

Entry Requirements	English Language Requirements
 Year 1 / Level 4 Entry: International Foundation Diploma in Science, Technology, Engineering, Mathematics and Art OR International Foundation Diploma in Mass Communications awarded by MDIS OR At least two (2) GCE 'A' Levels or equivalent OR Relevant qualifications awarded by other Private Education Institutions (PEIs) or recognised Higher Education providers in a media-and-communications-related discipline, (which are deemed by the University to be suitable as pathway programmes for entry onto the Year 1/Level 4 of the University course) with an entry requirement of 10 years of formal education 	 Possess a minimum C6 grade in English at GCE 'O' Level OR IELTS score of 6.0 (with no element below 5.5) OR MDIS Professional Certificate in English (PCIE) OR Pearson PTE 56 (no element lower than 51) OR Cambridge English Test Advanced - 169 (no element below 162) OR Pass the MDIS English Placement Test OR Letter from College/University clearly stating the Medium of Instruction of the highest qualification to be English OR Equivalent
 Year 2 / Level 5 Entry: Higher Diploma in Mass Communications awarded by MDIS OR Relevant diploma level qualifications awarded by other Private Education Institutions (PEIs) or recognised Higher Education providers in a media-and-communications-related discipline, (which are deemed by the University to be equivalent to Year 1/Level 4 of the University course) with an entry requirement of 12 years of formal education OR Polytechnic diplomas which have covered the content and learning outcomes of Year 1/Level 4 	Note: All applications are subjected to University's approval.
 Year 3 / Level 6 Entry: Relevant polytechnic diplomas in a media-and-communications-related discipline, (which are deemed by the University to be equivalent to Year 1/Level 4 and Year 2/Level 5 of the University course) with a pass grade OR Relevant overseas polytechnic diplomas in a media-and-communications-related discipline, (which are deemed by the University to be equivalent to Year 1/Level 4 and Year 2/Level 5 of the University course) with an entry requirement of 10 years of formal education OR Higher National Diploma (HND) qualifications in media-and-communications-related discipline related disciplines OR Relevant PEI qualification in a media-and-communications-related discipline (which are deemed by the University to be equivalent to Year 1/Level 4 and Year 2/Level 5 of the University to be equivalent to Year 1/Level 4 discipline related disciplines OR 	

Minimum Number of Students to Commence Class MDIS has the right to cancel a class/an intake if the minimum number of students enrolled is less than 10 for any programme per class. Students may enroll into a later intake, if any or withdraw from course. (For refund, please refer to our Refund Policy)

BACHELOR OF ARTS (HONS) FILM AND TELEVISION PRODUCTION (TOP-UP)

PROGRAMME OBJECTIVES

- Produce distinctive employment-ready graduates who are producers of creative and informed work that is relevant to contemporary multi-platform mass media industries.
- Produce adaptive, imaginative and critically-aware graduates who have a broad contextual understanding and high-level technical knowledge of the multiple disciplines within the mass media industries.
- Produce graduates who have an informed understanding of the economic context of media production and who can apply appropriate entrepreneurial abilities when dealing with clients, audiences and markets.
- Produce graduates who have a critical understanding of the ever-changing nature of the mass media industries.
- Produce graduates who are able to work effectively both in teams and independently.
- Produce graduates who have a range of scholarly and practice-based research skills who can apply these to find solutions to real-world problems.
- Produce graduates who are confident in working in a multi-disciplinary environment.
- Produce graduates who understand the complex national and international contexts in which media is produced.
- Produce graduates with identified areas of professional strength whilst possessing a multiple skillset.

Modules		
Year 2 • Working in the Creative Industries • Creative Research Project • Advanced Storytelling and Production Specialisms: From Script to Screen • Industry Project		Year 3 • Professional Practice • Major Project
Course Fees		Duration
Application Fees Local Student: S\$163.50	Application Fees International Student: S\$490.50	Year 2 Full-Time: 16 months Part-Time: 24 months Year 3
		Full-Time: 8 months Part-Time: 12 months
Tuition Fees Full-Time/Part-Time Year 2 Full-Time - S\$20,264.00 Part-Time - S\$13,354.00 Year 3 Full-Time - S\$20,949.00 Part-Time - S\$13,701.00 Non-Tuition Fees Full-Time/Part-Time S\$700.00 - S\$1,900.00	Tuition Fees Full-Time Year 2 - S\$28,340.00 Year 3 - S\$15,805.00 Non-Tuition Fees Full-Time S\$1,290.00 - S\$2,800.00	 All application fees are non-refundable. All fees quoted are inclusive of GST. The amount illustrated is based on 9% GST, effective 1 January 2024 and the total amount payable will be charged accordingly. Local: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. Non-tuition fees for part-time programmes include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. International: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop, medical insurance, medical examination and administrative fee. Non-tuition fees for international students may vary. Non-tuition fees are not refundable. Please refer to MDIS refund policy on our corporate website for more details.
Entry Requirements		English Language Requirements
 For Year 2 Entry Higher Diploma* in Mass Communications OR Relevant diploma level qualifications awarded by other Private Education Institutions (PEIs) with an entry requirement of 12 years of formal education For Year 3 Entry Relevant polytechnic diplomas with a pass grade OR Overseas polytechnic diplomas with an entry requirement of 10 years of formal education OR Higher National Diploma level qualifications in Mass Media related disciplines OR Relevant PEI qualification (equivalent to 1st and 2nd year EDP) with entry requirement of 12 years of formal education. <i>Formerly known as International Diploma in Mass Communications.</i> 		 C6 in English at GCE 'O' Level OR IELTS 6.0 (with no element lower than 5.5) OR MDIS Professional Certificate in English (PCIE) OR Pass MDIS English Placement Test OR Equivalent

Minimum Number of Students to Commence Class

MDIS has the right to cancel a class/an intake if the minimum number of students enrolled is less than 10 for any programme per class. Students may enroll into a later intake, if any or withdraw from course. (For refund, please refer to our Refund Policy)

HIGHER DIPLOMA MASS COMMUNICATIONS

PROGRAMME OBJECTIVES

- To equip students with more in-depth understanding of specialised Mass Communications subjects in the Print, Broadcasts, Advertising and Public Relations
- To enhance the effectiveness of students' practical skills and techniques through action-based training
- To enable participants to pursue an undergraduate degree in the field of Mass Communications

Modules		
Structure and Professional Practice of Print Media Media Ethics and Law Advertising: Strategic Planning & Management Structure and Professional Practice of Broadcast Media Course Fees		Mass Media Research Public Relations: Strategic Planning & Management Graduation Project Duration
Tuition Fees Full-Time/Part-Time S\$7,902.50 Non-Tuition Fees Full-Time/Part-Time	Tuition Fees Full-Time S\$11,118.00 Non-Tuition Fees Full-Time	 All application fees are non-refundable. All fees quoted are inclusive of GST. The amount illustrated is based on 9% GST, effective 1 January 2024 and the total amount payable will be charged accordingly. Local: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. Non-tuition fees for part-time programmes include MDIS membership subscription fees, MDIS experience fee, membership subscription fees for part-time programmes include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop and fee protection scheme. International: Non-tuition fees for full-time programmes include MDIS membership
S\$600.00 - S\$1,000.00	S\$1,130.00 - S\$1,450.00	 entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop, medical insurance, medical examination and administrative fee. Non-tuition fees for international students may vary. Non-tuition fees are not refundable. Please refer to MDIS refund policy on our corporate website for more details.
Entry Requirements		English Language Requirements
 2 GCE 'A' Levels OR International Foundation Diploma in Science, Technology, Engineering, Mathematics and Art from MDIS OR International Foundation Diploma in Mass Communications from MDIS OR Diplomas from local polytechnics or other PEIs (with an entry requirement of 10 years of formal education) OR International applicants must have completed 12 years of formal education OR Mature candidates (≥ 30 years old with 8 years relevant work experience) 		 At least a C6 pass for English at GCE 'O' Levels or equivalent OR Achieve a minimum band of 5.5 in IELTS or equivalent OR Pass the English Entrance Test conducted by MDIS OR MDIS Professional Certificate in English OR Online English Placement Test conducted by MDIS OR Letter from College/University clearly stating the Medium of Instruction of the highest qualification to be English OR Achieve a minimum score of 95 and above in Duolingo English Test

MDIS has the right to cancel a class/an intake if the minimum number of students enrolled is less than 10 for any programme per class. Students may enroll into a later intake, if any or withdraw from course. (For refund, please refer to our Refund Policy)

PROGRAMME OBJECTIVES

- Equip participants with more in-depth understanding of specialised Mass Communications subjects
- · Enhance the effectiveness of participants' practical skills and techniques through action-based training
- Enable participants to pursue an undergraduate degree in the field of Mass Communications

 The Dynamics of Media Communications Media and Marketing Communications Media Production Portfolio 		Writing for Media Communication Media Experiences
Course Fees		Duration
Application Fees Local Student:	Application Fees International Student:	Blended Learning Full-Time: 6 months Part-Time: 12 months
S\$109.00	S\$490.50	
Tuition Fees Full-Time/Part-Time S\$6,758.00 Non-Tuition Fees Full-Time/Part-Time	Tuition Fees Full-Time S\$7,630.00 Non-Tuition Fees Full-Time	 All application fees are non-refundable. All fees quoted are inclusive of GST. The amount illustrated is based on 9% GST, effective 1 January 2024 and the tota amount payable will be charged accordingly. Local: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. Non-tuition fees, MDIS experience workshop and fee protection scheme. International: Non-tuition fees for full-time programmes include MDIS membership subscription fees, for grantees for grantees include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop and fee protection scheme.
S\$200.00 - S\$450.00	S\$810.00 - S\$1,000.00	 entrance fee, membership subscription fees, MDIS experience workshop, academi writing workshop, medical insurance, medical examination and administrative fee. Non-tuition fees for international students may vary. Non-tuition fees are not refundable. Please refer to MDIS refund policy on ou corporate website for more details.
Entry Requirements	•	English Language Requirements
 Applicants must be of age 16 and above and meet at least one of the following requirements: At least 1 GCE 'O' Level Pass OR NITEC / Higher NITEC Qualifications OR International applicants must have completed 10 years of formal Education OR Mature candidates (≥30 years old with 8 years relevant work experience) OR At least 1 IGCSE Level Pass 		 D7 pass in English at GCE 'O' level or equivalent OR Achieve a minimum band of 5.5 in IELTS or equivalent OR A Pass in MDIS English Entrance Test (EET) OR MDIS Professional Certificate in English OR 1 IGCSE Level Pass (either English 1st language or 2nd language) OR Online English Placement Test conducted by MDIS OR Achieve a minimum score of 95 and above in Duolingo English Test

MDIS has the right to cancel a class/an intake if the minimum number of students enrolled is less than 10 for any programme per class. Students may enroll into a later intake, if any or withdraw from course. (For refund, please refer to our Refund Policy)

INTERNATIONAL FOUNDATION DIPLOMA IN SCIENCE, TECHNOLOGY, ENGINEERING, MATHEMATICS AND ART

PROGRAMME OBJECTIVES

International Foundation Diploma (IFD) in Science, Technology, Engineering, Mathematics and Art aims to prepare students for transition into degree-level study, by equipping them with the fundamental skills and knowledge needed to be successful in the International Foundation Diploma's subjects. This programme creates an alternative progression route into globally recognised External Degree Programmes (EDPs) across MDIS, allowing entry to students who do not hold the qualifications to satisfy the usual entry requirements.

On successful completion of the course, the students will be able to:

- Understand the strategies and techniques to support continued undergraduate study [Knowledge]
- Demonstrate knowledge and understanding of concepts and applications in subject areas relevant to their
- intended progression route [Intellectual Skills]
- Apply subject specific knowledge and theory to tackle simulated problems and case studies in areas of relevance
 to their chosen degree programme [Intellectual Skills]
- Search, disseminate and acknowledge a variety of sources of information [Practical Skills]
- · Carry out practical work accurately, precisely and in accordance with health and safety procedures [Practical Skills]
- Communicate effectively in oral and writing for different audiences [Generic Skills]

Modules		
 Academic & Research Writing Skills Effective Communication and Presentation Skills Capstone Project 		Marketing, Advertising & Promotions TV Production and Broadcast
Course Fees		Duration
Application Fees Local Student:	Application Fees International Student:	Full-Time: 6 months Part-Time: 8 months
S\$109.00	S\$490.50	
Tuition Fees Full-Time/Part-Time S\$4,251.00	Tuition Fees Full-Time S\$6,049.50	 All application fees are non-refundable. All fees quoted are inclusive of GST. The amount illustrated is based on 9% GST, effective 1 January 2024 and the total amount payable will be charged accordingly. Local: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fee, MDIS experience workshop, academic writing workshop, medical insurance and fee protection scheme. Non-tuition fees for part-time programmes include MDIS membership subscription fees, MDIS experience workshop, academic writing workshop.
Non-Tuition Fees Full-Time/Part-Time S\$200.00 - S\$450.00	Non-Tuition Fees Full-Time S\$810.00 - S\$1,000.00	 International: Non-tuition fees for full-time programmes include MDIS membership entrance fee, membership subscription fees, MDIS experience workshop, academic writing workshop, medical insurance, medical examination and administrative fee. Non-tuition fees for international students may vary. Non-tuition fees are not refundable. Please refer to MDIS refund policy on our corporate website for more details.
Entry Requirements		English Language Requirements
 At least 1 GCE 'O' Level Pass* OR At least 1 IGCSE Level Pass* OR Higher NITEC or NITEC qualifications OR International applicants must have completed 10 years of formal education OR Mature candidates (≥30 years old with 8 years' relevant work experience) *English language subject is not applicable		 All applicants must possess a D7 in English at GCE 'O' Levels or equivalent OR Achieve a minimum band of 5.5 in IELTS or equivalent OR Pass the English Entrance Test conducted by MDIS OR MDIS Professional Certificate in English OR 1 IGCSE Level Pass (either English 1st or 2nd language) OR Online English Placement Test conducted by MDIS OR Letter from College/University clearly stating the Medium of Instruction of the highest qualification to be English OR Achieve a minimum score of 95 and above in Duolingo English Test

MDIS has the right to cancel a class/an intake if the minimum number of students enrolled is less than 10 for any programme per class. Students may enroll into a later intake, if any or withdraw from course (For refund, please refer to our Refund Policy)

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Scan for more course details and information







Founded in 1956, the Management Development Institute of Singapore (MDIS) is one of Singapore's oldest not-for-profit professional institutes for lifelong learning. MDIS has two main subsidiaries: Management Development Institute of Singapore Pte Ltd which oversees its Singapore academic operations and MDIS International Pte Ltd which focuses on MDIS' globalisation strategy.

MDIS offers internationally-accredited courses in Business and Management, Engineering, Fashion and Design, Health and Nursing, Information Technology, Languages and Education, Life Sciences, Media and Communications, Psychology, Tourism and Hospitality Management and Safety and Environmental Management. These programmes are offered in collaboration with renowned universities in the United Kingdom and the United States of America. MDIS also has set a proven track record of preparing students to excel in the Singapore-Cambridge General Certificate of Education (Ordinary and Advanced Level), Cambridge International General Certificate of Secondary Education (IGCSE) and Cambridge International Lower Secondary, through its comprehensive preparatory courses.

MDIS is EduTrust certified, attesting to its exemplary education and business excellence standards. The institute was first awarded the certification in 2010 – subsequently renewed it for four years in 2014, 2018 and 2023. MDIS was also one of the first Private Education Institutions (PEIs) to be registered under the Enhanced Registration Framework.

Equally vested in corporate-level training, MDIS' corporate training arm, the Management Development and Consultancy, was set up in 1995 to cater to the training needs of the workforce. In 2014, MDIS acquired the Service Quality Centre to diversify its offerings in training solutions – in its endeavour to be a premium provider of training solutions in the region.

Apart from the main Singapore campus, MDIS has international campuses in Tashkent, Uzbekistan, Johor, Malaysia, as well as Dushanbe, Tajikistan. MDIS also has representative offices in India and Indonesia, as well as agents throughout Southeast Asia.

MDIS STUDENT'S EXPERIENCE



Levin S/O Salvarajan MDIS Student Class of 2024

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I had the opportunity to work with both local and international celebrities while studying at MDIS. The modules enabled me to go out into the industry and work on set which helped me get more insights on how the production pipeline works. SS

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